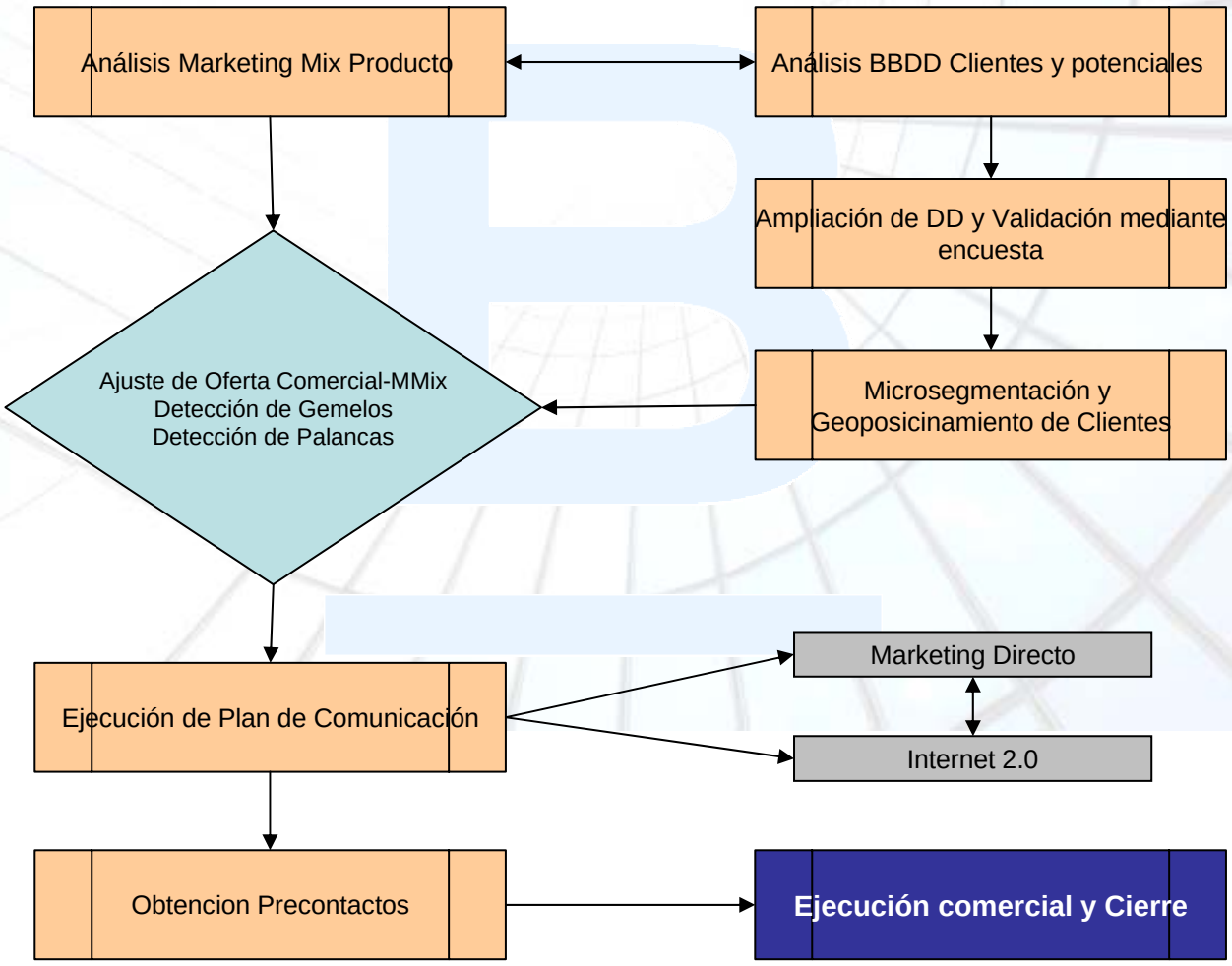Venta Directa de Viviendas- Proceso